

# The Plumb Lines

Volume 47, Issue 4, January 2011

Greater Kansas City, MO

## Director's Message



I hope that everyone rang in the New Year surrounded by family and friends they hold dear, may 2011 be prosperous for all. As tradition has it many of us fall victim to the ritual of resolutions. Let's change things up a little this time, and instead of resolutions let's start off with a PLAN. There is no proverbial manual on life, so take a moment to sit down, reflect and map out your future. Develop your "plan".

While this may seem like a daunting task, it's really quite simple. You have the power to set your focus on who you want to be, where you want to go and how you want to get there. Pick 4 fundamental areas in your life and focus on them: be it professional, family, volunteerism, self development etc. Once your four focus points are selected, set 3 goals in each. The key here is to be realistic and allow for flexibility. We all know life gives us lemons, so allow yourself some lemonade occasionally.

I believe that with our "plan" in hand and goals on our minds, we can conquer and win! Don't be afraid to lean on your resources for help either. Look at your friends and associates in NAWIC. Need some help, put out an SOS...bet one of us will answer. Need some girl time, call a fellow NAWIC member. Let's be a part of one another's "plans" to make 2011 a great year to remember!

~ Brooke Schnurr

# NAWIC



Core Purpose: To Enhance the Success of Women in the Construction Industry



## President's Link

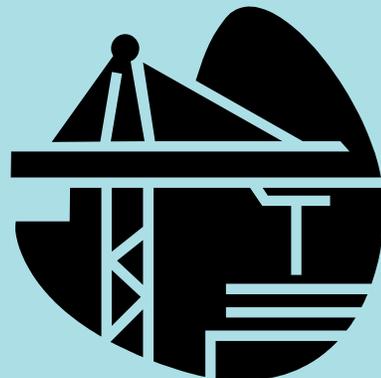
Live life fully while you're here. Experience everything. Take care of yourself, family and your friends. Have **fun**, be crazy, and be weird. Go out and screw up! You're going to anyway, so you might as well enjoy the process. Take the opportunity to learn from your mistakes: find the cause of your problem and eliminate it. Don't try to be perfect; just be an excellent example of being human." –[Anthony Robins](#)

My mom always taught me to let the little things make you smile! Smile, enjoy humor and don't get so caught up in doing this or that, you forget to enjoy yourself along the way. I know at times we all get busy living life. This month I am here to tell you to not forget your personality along the way and have a sense of humor.

One of my favorite jobsite stories to tell happened several years ago. We were in the process of building the structure of this building: pouring concrete decks, columns and walls. We were on the 5<sup>th</sup> floor; therefore the tower crane was used to maneuver all material and supplies from the building to the ground. Now once a week the Johnny on the spots had to be flown down to the ground to be cleaned and sanitized. This particular day as most my mind was in 5 different spots. My carpenters needed more edge form, I needed to get embeds off the ground to the 5<sup>th</sup> floor. I was trying to do layout, my phone kept beeping and the crane operator came in on my crane radio. He saw me from up in the crane standing right by the Johnny and wanted to know if I could hook it up. "Sure no problem I said." I had done it so many times and I hooked it up not even thinking twice. Well...the Johnny got just a couple feet off the ground and I hear this pounding and a man shouting "hey, hey I am in here, somebody is in here." I immediately signaled to the crane put down the load and yelled over the radio, "somebody is in there". Then the person who happened to walk out was my very own cousin who had been working on another crew. We saw each others faces and we blurted out in laughter! A bad mistake on my part, but I am glad we could both laugh about it. I was very thankful nobody was injured and he was very thankful that toilet did not splash out on his short little journey!

So moral of the story: Check the Johnny before you hook it up to a crane. Be attentive to the action at hand, even when your mind is in several different spots. Last but not least: Don't forget to see the humor in a situation and smile everyday!

~ Brooke Eimers



### Board of Directors 2010-2011

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## NAWIC KC SPOTLIGHT: Anne Ruzicka



**Name:** Anne Ruzicka **Company:** Rothwell Construction, Inc. **Title:** Communications Director

**Brief Description of Role:** As the Communications Director I do the office work behind all our jobs. I work with clients, owners, architects, vendors and subcontractors to insure the flow of information is clear and understood by all. I also manage the public relations and marketing for Rothwell.

**What made you choose to become a member of your organization in your current role?** I learned about an open position with Rothwell Construction through family. Once I met with the owners I knew this was where I wanted to work. I am continually building my knowledge and experiences while working with a great group of people.

**Was there any particular person or situation that inspired you to enter the construction industry?** I have multiple family members who work in the industry and my parents had my siblings and I help on all of the home repairs once we were old enough. I always dreamed of running the marketing and communications for a company and looking back on my childhood, it makes sense that I would find my fit in the construction industry.

**Who do you work more with prime contractors, subcontractors, or vendors?** I work with subcontractors and vendors more than prime contractors since Rothwell is a prime contracting company. I also work a lot with architects, clients, owners and insurance providers.

**If you could go anywhere in the world, and money was no object, where would it be and what method of transportation would you choose to get there?** I backpacked through Germany, France, and Spain for a month a couple summers ago and had an amazing time. However, if money was no object- I would do a long tour of Europe on a private jet while staying in nice hotels. Hotels where my only shower option is NOT a co-ed open shower room!

**Favorites, Hobbies, or Desires:** I enjoy a variety of things including camping, fishing, reading, hiking, etc., but I really love the theater! Whether I am watching or working on a production, I am having a wonderful time! I have worked every job that is associated with a production- from building & designing sets, to acting, to directing and more!

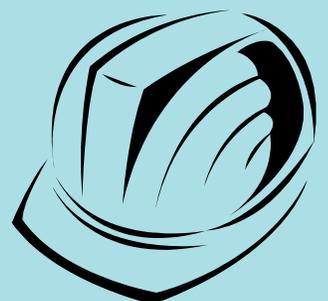
## Monthly Motivation

If you are going to achieve excellence in big things, you develop the habit in the little things. Excellence is not an exception; it is a prevailing attitude.

- Colin Powell

## Share your Achievements!

Kansas City we want to know what is going on in your life: births, anniversaries, promotions, job changes, etc let us know. We would love to recognize you in the plumbines. Please send all information to Stefanie Eversgerd at [seversgerd@tcco.com](mailto:seversgerd@tcco.com).





## January Membership Report

We are 59 Members Strong!

### January Anniversaries

**Kim Caddell \* Midwest Mechanical Contractors, Inc. \* 1 Year**  
**Lisa Costello \* Willis HRH-Kansas \* 2 Years**  
**Heather Shore \* Brown & Ruprecht, PC \* 6 Years**  
**Carol Howell \* Howell Construction \* 9 Years**  
**Amy Dobbins \* Jonkman Construction LLC \* 14 Years**

Thank you ladies!

## Monthly Membership Meeting ~ **Cancelled!**

**January 10, 2011**

### KC Cafe

5:30 PM Networking  
6:00 PM Dinner  
6:30 PM Program

Please note change in price for this evening to **\$32.00** per person due to the last minute change in accommodations as the Hereford House is closed effective immediately. Dinner includes Salad, Entrée, Dessert and Iced Tea

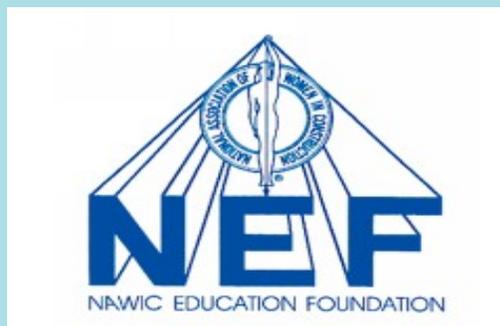
Click [Here](#) for Menu Options

Program: LEED The Legal Way: Click [Here](#) for More Details

RSVP deadline is Thursday January 6 , 2010 by 4:00 PM. RSVP to Brooke Schnurr @ [bschnurr@tcco.com](mailto:bschnurr@tcco.com).

## CAROL A. KUEKER CONSTRUCTION EDUCATION VISIONARY AWARD

Nomination forms are now available for the Carol A Kueker Construction Education Visionary Award. The purpose of this award is to provide recognition on a National Level to an Educator/Advocate who has a passion for and dedication to Construction Education. For more information, click [HERE](#) for a Nomination Form!



### Committee Chairs 2010-2011

**CIC Dinner**  
[Mary McNamara](#)

**Girl Scouts**  
[Jennifer Lyon](#)

**MAGIC Camp & Girl Scouts**  
[Alise Martiny](#)

**Block Kids & Women Build**  
[Shannon Seipel](#)

**Professional Education & WIC Week**  
[Paula Perone](#)

**Finance Committee & Quick list**  
[Meredyth Melcher](#)

**Membership**  
[Isha Kassen](#)

**New Membership Committee & Motivational**  
[Emilee Harwell](#)

**Dinner Meeting**  
[Brooke Schnurr](#)

**National & Regional Events**  
[Candice Kucharzak](#)

**Occupational Research & Referral**  
[Tiffany Moore](#)

**Plumblines**  
[Stefanie Eversgerd](#)

**Website**  
[Meredyth Melcher](#)

**Golf Tournament**  
[Brooke Schnurr](#)  
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**Bowling Tournament**  
[Candice Kucharzak](#)  
[Natalie Siegman](#)

**Parliamentarian**  
[Janet McKinney](#)

**NEF Fundraiser**  
[Susan Farmer](#)

**By-Laws**  
[Holly Streeter-Schaefer](#)



## ANNOUNCEMENTS FOR JANUARY

### **Mark your Calendars Now!**

NAWIC Bowling Tournament—January 30th 2011!!!

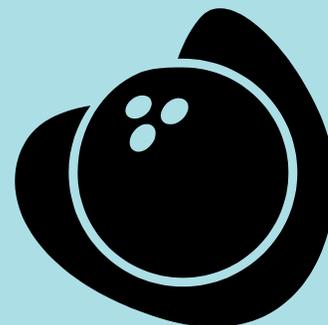
There are several ways to Support this great event

- ◆ Sponsor a Lane
- ◆ Enter the Tournament
- ◆ Donate Cash
- ◆ Donate a Prize

See Attached Flyers for more Info!

To Register a Team online Click [Here!](#)

To Sponsor to Event Click [Here!](#)



### **Save The Date!**

Families, friends and coworkers are invited!

Friday January 21<sup>st</sup>, 2011

Missouri Mavericks

See Attached Flyer for more Details.

**A Big Thanks to everyone who was able to attend and who participated in the NEF fundraiser. The fundraiser was a HUGE SUCCESS and raised \$1,965!**



### **Occupational Research and Referral.**

Available online at <http://www.kcnawic.org/job-bank.htm>

### **Don't forget —You can now find us on:**

**New Website** [www.kcnawic.org](http://www.kcnawic.org)

**Twitter** Follow Us at <http://twitter.com/NAWICGreaterKC>

**Facebook** Become a Fan at <http://www.facebook.com/#!/pages/NAWIC-Gr-Kansas-City-Chapter-100/122169631135586?ref=ts>

**LinkedIn** [http://www.linkedin.com/groups?gid=2063707&trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups?gid=2063707&trk=myg_ugrp_ovr)