

2011-2012 NAWIC Sponsorship/Advertising Contract
Form Available On-Line at <http://www.kcnawic.org/sponsorship.html>

Plumblines

_____ Business Card Size (2" x 3")	\$50.00
_____ Quarter Page (4" x 5")	\$75.00
_____ Half Page (plus one time half page feature article) (5" x 8")	\$100.00
_____ Full Page (plus one time full page feature article) (8" x 10")	\$150.00

Includes:

Logo/ Advertisement Display Hyperlink to Company Website
Monthly Facebook/Twitter Company Mention
Listing Bi-Weekly Email Company Mention
Listing on Sponsor Page on Website

Website Banner Ad (size applies to all Banner Ads 2" x 4" horizontal)

_____ Home Page	\$200.00
_____ Membership Meeting Page	\$150.00
_____ Local Programs and Events	\$100.00

Includes:

Logo/ Advertisement Display Hyperlink to Company Website
Monthly Facebook/Twitter Company Mention
Logo/ Ad Listing in Bi-weekly Membership Email
Logo/ Ad on Sponsor Page on Website

Website Scrolling Side Column Ad (size applies to all Scrolling Ads 2" x 4" vertical)

_____ Side Column Scrolling Ad	\$50.00
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Includes:

Logo/ Advertisement Display Hyperlink to Website with 5 second scroll
Monthly Facebook/Twitter Company Mention
Logo/ad Listing in Bi-weekly Membership Email
Logo/ Ad on Sponsor Page on Website

Combined Media Package (Plumblines & Website)

_____ Home Page + Half Page Ad	\$250.00
_____ Membership Meeting Page + Half Page Ad	\$200.00
_____ Local Programs and Events + Half Page Ad	\$150.00
_____ Scrolling Ad + Half Page Ad	\$100.00

Includes:

Logo/ Advertisement Display Hyperlink to Company Website
Monthly Facebook/Twitter Company Mention
Logo/ad Listing in Bi-weekly Membership Email
Logo/ Ad on Sponsor Page on Website

Contact Name _____

Email Address _____

Website Address _____

File/Ad (JPEG/PDF) _____ Logo (JPEG) _____

Company needs to provide an ad for the size selected above in either a PDF or JPEG file format. If help is needed with design or layout please contact Meredyth Melcher at meredythm@dyllanconstruction.com for requirements. In addition please provide your company logo, contact email, and website address.

Placement within Plumblines and on Website is on a first come first serve basis. Money is due before ad will be published or listings included.

Mail payments to Shannon Seipel c/o LaFarge 15100 E Courtney Atherton Rd, KC MO 640158.

Authorized By

Date Authorized

For Office Use Only

Date Received _____

_____ File Received

_____ Logo Received

_____ Money Received _\$_____ Check Number _____

_____ Distributed to Plumblines Committee Chair

_____ Distributed to Website Committee Chair